

Photo Analysis Rubric

	Exemplary (4)	Accomplished (3)	Work in Progress (2)	Beginning (1)
Storytelling <i>Demonstration of concept and visual impact</i>	Photo has a clear message and communicates well. This photo shows emotion or tells a story or draws you into it in a way you enjoy looking at it. This photo attracts your attention.	Photo has made an attempt at having a message but there are minor distractions in composition or technical errors. The subject or photo is interesting.	Photo is difficult to understand why it was taken or message it wants to share. The center of interest is hard to find but still has some interest.	Photo is snapshot that really only has a value to the person who took the photo or those who are in the photo. Casual observers of the photo get no message or find little excitement in image.
Composition <i>Camera angle, subject placement, background supports subject, appropriately cropped</i>	Shows strong internal integrity of the visual elements. Nothing needs to be added or removed - framing is superb.	A visual element needs to be added, moved or removed. framing needs some slight adjustment	Many visual elements need to be added, moved or removed - framing needs definite adjustments.	Most visual elements need to be rethought - framing needs major readjustment.
Technical <i>Appropriate use of focus, depth of field, shutter speed, resolution, and file types.</i>	Excellent choice of shutter speed to control motion. Aperture provides perfect depth of field. Focus is chosen. No digital noise, correct ISO and file types used.	Good choice of shutter speed to control motion. Aperture has been well chosen. Main elements are in focus. Lighting is adequate. Minor digital noise or imperfect file type.	Shutter speed is not optimal to capture an appropriate blur as necessary. Or aperture is not optimal for creating required depth of field. Photo seems to have been set at auto to control ISO, exposure, flash, and other camera adjustments.	Photo is snapshot quality lacking proper focus, depth of field, and/or shutter speed. Image is grainy or and has poor resolution.