DES209 Typography / Winter 2020

PROJECTS
Project 1_Found Letterforms
Project 2_Creating Contrast
Project 3_Word/Meaning
Project 4_Setting Text
Project 5_Making Letterforms
Project 6_Resume/Deck

EXERCISES
Ex A_Cropping Letters
Ex B_Creating Contrast
Ex C_Setting Text

Week 1
01.06   Class introduction. **Project 1 assigned.**
01.08   Lecture. In-class Exercise A. Adobe Fonts,
        Google Fonts, font management demo
        (bring your laptop).
01.10   Critique Project 1.

Week 2
01.13   Lecture. **Project 1 due. Project 2 assigned.**
01.15   In-class Exercise B.
01.17   Critique Project 2.

Week 3
01.20   *Holiday — no class*.
01.22   **Project 2 due.** Lecture. **Project 3 assigned.**
01.24   Critique Project 3 (print only).

Week 4
01.27   Critique Project 3 (animation only).
01.29   Critique Project 3 (revised print only).
        Work session, bring your laptop.
01.31   **Project 3 due.** VCD curriculum review.

Week 5
02.03   **Project 4 assigned.** Lecture.
02.05   InDesign demo. In-class Exercise C.
02.07   Critique Project 4 (versions 1–3).
        Work session, bring your laptop.

Week 6
02.10   Critique Project 4 (versions 4–6).
        Work session, bring your laptop.
02.12   Critique Project 4 (any 3).
        Work session, bring your laptop.
02.14   **Project 4 due.** Cyanotype workshop.

Week 7
02.17   *Holiday — no class*.
02.19   Lecture. **Project 5 assigned.**
02.21   Critique Project 5 (ideas only).

Week 8
02.24   Lecture. **Project 6 assigned.**
02.26   Lecture, continued.
02.28   Critique Project 6 (resume only).

Week 9
03.02   Critique Project 5 (letterforms).
03.04   Critique Project 6 (presentation deck only).
03.06   Critique Project 5 (revised resume).

Week 10
03.09   Critique Project 5 (poster composition).
03.11   Critique Project 6 (revised presentation deck).
        Work session, bring your laptop.
03.13   Open critique, come as needed.

Schedule subject to change.

Projects 5 and 6 are due at exam time. Details to follow.
Final Exam is Tuesday, March 17, 2:30–4:20pm. Attendance is required.