Exhibition Panel Assignment

Scenario:

You have been asked by the local zoo to design an exhibition panel for their amphibian, reptile and arthropod exhibits. You will need to research and find out as much as possible about your subject. Do not choose one that has hair, as hair is too difficult to replicate.

Your panel must include:
- Genus and species name
- Region – where your animal can be found using a map of the area
- Diet – carnivore, omnivore, herbivore, etc.
- Average life span
- Size
- Several interesting facts about your animal

Goal:

To illustrate in Illustrator, and then using your illustration as well your design skills, convey to an audience facts and information about your subject. You must use the mesh tool and gradients while recreating your amphibian – try to make it look as real as possible.

Specifics:

Document size – 11" x 17" (horizontal or vertical)

Some Dos:

Think about spacing and avoiding too much white space

Be careful of scaling

Make sure your words are readable against the background.

Some Don'ts:

Do not distort your letters in body text.

Do not put a stroke on letters.

Do not put dark letters on dark background,

or light letters on light background.

Due Date:

Tuesday Sept. 12 at the start of class.