

SYLLABUS

I. Description

A hands-on exploration of speaker-support media for face-to-face teaching, with emphasis on clear communication and aesthetic design.

II. Objectives

- A. Cognitive
 - 1. Students will understand the basics of presentation software.
 - 2. Students will understand attractive graphic design.
- B. Affective
 - 1. Students will develop sensitivity for the appropriate use of media in ministry.
 - 2. Students will appreciate the aesthetics of well-designed visual presentations.
- C. Behavioral
 - 1. Students will shoot, edit, and import a video.
 - 2. Students will create and deliver a media-rich, speaker-support presentation.

III. Textbooks

- A. Required
 - 1. John Dyer, *From the Garden to the City: The Redeeming and Corrupting Power of Technology* (192 pages), Grand Rapids: Kregel Publications, 2011.
 - 2. Robin Williams, *The Non-Designer's Design Book*, 4th Edition¹ (239 pages), Berkeley: Peachpit Press, 2014.
- B. Supplemental

Students should consult the supplemental bibliography to enhance their final presentation design.

¹ Students will read the latest edition of this book so that they can take the quizzes in that edition.

IV. Requirements

A. Reading

1. Students will read *The Non-Designer's Design Book*, 4th edition. Students will complete the "Little Quizzes" associated with *The Non-Designer's Design Book* according to the schedule in Canvas.
2. Students will read *From the Garden to the City: The Redeeming and Corrupting Power of Technology*. Students will report that they completed their reading of this book.

B. Tutorial Videos

Students will watch all of the online tutorial videos. Students will report that they have watched all of the videos by completing reporting quizzes.

C. Presentation Design Projects

1. Students will submit a presentation on the first day of the course so that the graders can assess prior skill level.
2. Students will submit a presentation that demonstrates mastery of Keynote or PowerPoint.
3. Students will submit a slide that demonstrates the four principles of design.
4. Students will submit a simple video that they have shot and edited.
5. Students will submit an eBook concept.
6. Students will identify a subject of their choice and create and record (video) a five-minute "media-rich" presentation.

D. Completion of All Assignments

1. To pass this course, the student must complete all of the assignments, including the final presentation.
2. Failure to do so will result in failure for the course.

V. Policies

A. Grading

In this pass/fail course, students will pass if they submit assignments that reflect an understanding of the principles presented in this course. Instructors will post passing grades as "CR."

B. Class Participation

Students will share in any online discussions. Instructors may consider the student's participation in their calculation of the student's final grade.

C. Late Assignments

All assignments are due on the dates indicated in Canvas. See the Student Handbook for policies regarding late submissions.

VI. **Supplementary Bibliography**

Before & After: How to Design Cool Stuff. John McWade. Peachpit Press, Berkeley. 2009

Beyond Bullet Points: Using PowerPoint to Tell a Persuasive Story that Gets Results. Cliff Atkinson. Microsoft Press, Redmond, WA. 2018

From the Garden to the City: The Redeeming and Corrupting Power of Technology. John Dyer. Kregel, Grand Rapids. 2011.

Innovative Presentations for Dummies. Ray Anthony and Barbara Boyd. For Dummies/John Wiley & Sons. Hoboken, NJ. 2014.

Resonate: Present Visual Stories that Transform Audiences. Nancy Duarte. John Wiley & Sons, Hoboken, NJ. 2010

slide:ology: The Art and Science of Creating Great Presentations, Nancy Duarte. O'Reilly Media, Sebastopol, CA. 2008

Telling Stories to Touch the Heart. Reg Grant and John Reed. Wipf and Stock, Eugene, OR. 2002.

The Digital Photography Book, Volume 1. Scott Kelby. Peachpit Press, Berkeley. 2008.

The Digital Photography Book, Boxed Set. Scott Kelby. Peachpit Press, Berkeley. 2014.

The Non-Designer's Design Book, Fourth Edition. Robin Williams. Peachpit Press, Berkeley. 2014.